

July 15, 2007



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JUMPSTART WIRELESS NAMED APPA STRATEGIC BUSINESS PARTNER

Jumpstart Wireless was honored with the distinction of being named a Strategic Business Partner of APPA at the association's annual conference in Baltimore, Maryland July 15, 2007.

APPA's Strategic Business Partners provide broad support and sponsorship of APPA's programs, products, and services by actively engaging and participating in the entire fabric of the organization and the facilities management profession. This designation requires an active business partner member to extend its commitment to the organization well beyond the general criteria and requirements of a business partner member.

Although there are a variety of ways in which a supplier can support APPA, there is a minimum threshold that must be achieved to gain Strategic Business Partner status. These opportunities cover a wide array of activities and levels of participation, including exhibiting and/or sponsorship during APPA's annual conference; speaking or teaching at one of APPA's educational programs; sponsoring, advertising in, or publishing in an APPA publication; participating or sponsoring special projects, task forces, and research projects; and participation on the regional, state, or local level.

Achievement of this stature is considered an honor and puts the organization in a position of strength with respect to APPA's members.