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“Devices have gotten so much better; what you carry on your hip has advanced greatly in terms of processing power, memory, and the ability to run sophisticated applications.”

- **Jeff Bonar**, *JumpStart Wireless*

Going Wireless

Jumpstart, which provides business solutions and a wireless platform for construction professionals, has seen a great deal of residential builders embracing wireless to improve the flow of work orders. Being able to send out a work order for someone to do a repair job without the need to generate a paper document has become very valuable to builders – especially those larger companies working with a large number of subcontractors. Yet, for the most part, Bonar believes the need for wireless doesn't stop there.

“We see that with most of our customers, as soon as you crack the initial application and wireless-enable it, there is much more that they want to do with it,” says Bonar.

“Any task that they feel is routine, repetitive, and has a high transactional value out in the field has the opportunity to become automated and made wireless.” He sees many builders going about this in an educated fashion by simply not taking each and every task and making it wireless. Instead, he sees a trend where smart builders are applying wireless only to the areas in which the greatest value-add can be accrued.

“They are smart, they are making sure the applications they are using are usable for everyone in the organization and that the devices they are using can truly capture the way that they do business,” says Bonar.

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